



The Croft | Articles of Association | 2026

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Core Objectives I The Objects

The objects of the Company are to carry on activities which benefit the community, operating as an agile, nationally deployable infotech and socio-digital consultancy. In particular (without limitation), the Company shall:

Operate across the UK and Europe as an evidence-led research and digital inclusion consultancy, generating high-value commercial revenue.

Design, implement, and orchestrate digital mesh networks—functioning akin to organic woodland root networks—to bridge civic, commercial, and charitable sectors.

Provide comprehensive enterprise administration, business startup guidance, and evidence-led policy prescription and counsel to local authorities and civic institutions.

Utilize a pioneering neurodiverse, multi-generational framework (leveraging 60+ years of lived experience) to conduct socio-digital research and community regeneration.

Corporate Agility & Infrastructure Removal

The Company formally revokes and severs any prior constitutional ties or operational obligations to physical hyper-local infrastructure. The Company operates entirely as a digital-first, "Civic Speed" entity with no localized physical boundaries constraining its socio-digital mandate.

Commercial Strategy & The Asset Lock

The Company is explicitly established to pursue aggressive commercial revenue and profit generation through national and international procurement frameworks. These operations are inherently linked to the Asset Lock:

All commercial surplus and proprietary IP (independently valued at £175,000) are protected and locked.

Profits generated on a macro-level (UK/Europe) are systematically reinvested into nominated, asset-locked North East community bodies (e.g., TCR Hub / The BARN) to fund hyper-local social impact.

Standard Industrial Classification (SIC) Alignment

To accurately reflect the Company's infotech and socio-digital research mandate, operations align with the following Standard Industrial Classification codes

SIC Code	Description
72200	Research and experimental development on social sciences and humanities
70229	Management consultancy activities other than financial management
62090	Other information technology and computer service activities
62020	Information technology consultancy activities