



The Croft | CIC36 | 2026

COMMUNITY INTEREST STATEMENT (FORM CIC36) - 2026/27

SECTION A: COMPANY DETAILS

Company Name: The Croft CIC (Formerly The Croft@Crook CIC)

Company Number: 16419087

Date: May 2026

SECTION B: PROPOSED ACTIVITIES

The Croft CIC is a national socio-digital consultancy—an agile, responsive, AI and data-based solutions provider to complex civic and corporate challenges. Operating as field triage with extended range finding capabilities we design and deliver highly responsive, bespoke models anywhere across the UK and Europe. Utilizing proprietary methodologies, we establish trusted non place spaces and deploy phygital and social techniques of participatory engagement to extract granular, real-time, high-value commercial data. We analyze Data in a Day*, and our research-based, evidence-led, digitally native approach produces outcomes in modern, actionable formats. Through this framework, corporate clients and public sector policymakers realize immediate ROI through clear, evidence-led socio-digital impact. Our development programming deeply incorporates sustainability planning into every stage; we don't just turn up and take what we want. We nurture for the exact need of the region, imparting a resilient, enduring mycelial network that empowers through community culture and connectivity—permanently linking disconnected communities, public services, and businesses through advanced digital mesh networks and innovative rural connectivity solutions. Driven by core corporate ethos of compliance and compassion. We embrace neurodiversity, observe nuance, and nurture the systems that restore, grow & boost regenerative endeavours.

We animate enterprise by combining this cutting-edge data architecture with a multi-generational approach inheriting a half century of foundational socio-digital insight. This unparalleled cognitive diversity transforms how we approach research, regeneration, and tech deployment, allowing our team to see the critical data that traditional corporate competitors miss. By aggressively accessing finance at the macro-level corporate we capture high-value multinational revenues to systematically frame, protect, and fund resilient micro even hyper-local community initiatives downstream.

SECTION C: COMMUNITY BENEFIT

Aggressive Revenue for Social Regeneration: There is a common misconception that CICs must rely on small grants. The Croft CIC's foremost burning priority is aggressive commercial profit generation via multiple workflows, service provisions and income streams. The community benefits directly because 100% of the macro-level profit generated nationally is systematically funneled back into the North East through Asset Lock, funding initiatives and inclusive stakeholder strategies like locking to TCR Hub (The BARN).

SECTION D: ASSET LOCK & INTELLECTUAL PROPERTY

All physical assets, surplus funds, and commissioned Intellectual Property are legally protected. They cannot be transferred for private gain and are locked for the ongoing digital and social regeneration of our target communities.